

## Startup A Silicon Valley Adventure

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### 9780140257311: Startup: A Silicon Valley Adventure ...

Startup detailed the life of a technical venture from birth to death in a fast-moving and entertaining style. Kaplan does a great job of explaining what it was like to be there and what obstacles they faced in their journey to bring the first pen based computers to market.

### Startup: A Silicon Valley Adventure by Jerry Kaplan

All he needed was sixty million dollars, a few hundred employees, a maniacal belief in his ability to win the Silicon Valley startup game. Kaplan, a well-known figure in the computer industry, founded GO Corporation in 1987, and for several years it was one of the hottest new ventures in the Valley.

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### Startup A Silicon Valley Adventure

Startup: A Silicon Valley Adventure [Jerry Kaplan] on Amazon.com. \*FREE\* shipping on qualifying offers. Kaplan, a well-known figure in the computer industry, founded GO Corporation in 1987, and for several years it was one of the hottest new ventures in the Valley.

### Startup: A Silicon Valley Adventure: Jerry Kaplan ...

He co-founded four Silicon Valley startups, two of which became publicly traded companies. His best-selling non-fiction novel "Startup: A Silicon Valley Adventure" was selected by Business Week as one of the top ten business books of the year, was optioned to Sony Pictures, and is available in Kaplan is widely known as a serial entrepreneur, technical innovator, bestselling author, and futurist.

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Startup: A Silicon Valley Adventure With this book, Kaplan tells his own story; how he started a startup back in the 80's and his ride through the years.

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### Books - Jerry Kaplan

I finished Startup: A Silicon Valley Adventure a few days ago. Even being a kind of `oldĳ book (most of the technology advance they were trying to do sounds prehistoric a decade after) the problems, solutions and conclusions have the same validity today.The style of Jerry Kaplan is very easy to read, and the whole story is coming from the ...

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Startup: A Silicon Valley Adventure (Paperback) Fellow the Stanford Center for Legal Informatics Jerry Kaplan Published by Penguin Books Ltd, United Kingdom (1996)

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Get this from a library! Startup : a silicon valley adventure. [Jerry Kaplan; Melodie Wertelet] -- Jerry Kaplan had a dream: he would redefine the known universe (and get very rich) by creating a new kind of computer. All he needed was sixty million dollars, a few hundred employees, a maniacal ...